

EVGENII SUBBOTIN

Business Analyst | Product Owner | AI Product Manager

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PROFESSIONAL SUMMARY

Business Analyst and Product Owner with 20 years in IT, combining certified requirements engineering expertise (IREB CPRE-FL) with deep Agile delivery experience across FinTech, iGaming, E-commerce, Travel, and Healthcare domains. Skilled in full requirements lifecycle management - from onsite discovery workshops in Europe and USA through SRS authoring, user story decomposition, and testable acceptance criteria to UAT sign-off. Consistently catches 60%+ of ambiguity before sprint start through structured shift-left techniques and testability reviews embedded into refinement ceremonies.

Active practitioner of AI-augmented product management: AI-assisted requirements analysis, acceptance criteria generation, user story drafting, and process gap identification. Holds dedicated AI PM certification (Latitude) and multiple SAFe AI skill badges. Bridges the gap between business stakeholders and engineering teams as an embedded BA/PO, contributing to roadmap alignment via OKRs, MoSCoW/WSJF prioritisation, and PI Planning feature decomposition. Experienced Scrum Master and SAFe RTE, enabling seamless translation of product vision into sprint-ready backlogs.

CORE COMPETENCIES

Requirements Engineering

IREB CPRE-FL (certified, LIFETIME), Full RE lifecycle: discovery workshops, SRS, user stories, UAT, Stakeholder interviews & facilitation (onsite + remote), Use case documentation, BPMN process maps, Data flow diagrams, User journey maps, Approval flow design, Requirements Traceability Matrix

Product Ownership & Backlog

Product backlog ownership & grooming, Feature & epic decomposition, PI Objectives definition (SAFe), Prioritisation: MoSCoW, WSJF, RICE, ICE, Cost of Delay, Sprint goal alignment with business OKRs, DoR / DoD as living team artefacts, UAT programme design & management, Roadmap contribution

AI-Augmented BA & PM

AI PM Certificate (Latitude, completed), AI Agents Evaluation (Latitude, completed), AI-assisted requirements analysis, Acceptance criteria generation with AI, User story drafting with AI, Process gap identification with AI, Empowering Product Management with AI (SAFe), AI Skills for Product Owners (SAFe)

Agile Delivery & Scrum

PSM I / PSPO I (Scrum.org, LIFETIME), SAFe 6 Agilist (certified), Scrum Master for 4+ concurrent teams, PI Planning feature decomposition & dependency mapping, 400+ Sprint Plannings & Retrospectives, DoR / DoD enforcement, 60%+ ambiguity caught pre-sprint, Retrospective-driven improvement cycles

Design Thinking & UX Collaboration

Design Thinking Fundamentals (SAFe, 2025), Problem framing & persona development, MVP scope definition, Prototype feedback facilitation, Wireframe & mockup collaboration (Figma, Miro, Balsamiq, Gliffy), Journey maps & permission maps, Approval flow design

Stakeholder & Delivery Management

C-level and board-level stakeholder management, Pre-sales discovery & proposal support, External client management up to C-level, Scope & change request management, Fixed-scope / T&M contract governance, Vendor selection & SLA management, OKR / KPI definition & tracking

QA & Testability

Shift-left testability: DoR checklists with testable AC, Test strategy authoring (Manual, Automation, TestSecOps), Risk-based test prioritisation (MoSCoW, WSJF), UAT test plan design, DCE metrics & quality reporting, Jira / Confluence admin & automation, Azure Test Plans / TestRail / Zephyr

Domains

FinTech / Crypto / Algo Trading, iGaming / Sports Betting, E-commerce, Travel / Hospitality, Healthcare / Clinical Research (regulated), Enterprise SaaS / B2B, EdTech

PROFESSIONAL EXPERIENCE

Engineering Lead & SAFe RTE - BA/Backlog Governance | B2BROKER | FinTech / Crypto | Sep 2025 - Mar 2026 | Remote

- ▶ Facilitated PI Planning feature decomposition and dependency mapping aligned to product OKRs across 8 cross-functional teams (~60 FTE).
- ▶ Embedded DoR standards with testable acceptance criteria as prerequisite for sprint entry - eliminating late-stage defect injection across 3 simultaneous ARTs.
- ▶ Built centralised QA & Agile knowledge base (Confluence): master test strategies, DoR/DoD standards, onboarding materials - reducing onboarding time by ~20%.
- ▶ Aligned engineering roadmap with business OKRs via quarterly PI Planning; delivered EBM dashboards (Current Value, Unrealised Value, T2M, A2I) to C-level.

QA Adviser & Senior Scrum Master - BA Advisory | Quintegro LLC | Enterprise SaaS / Travel | Jun 2024 - Aug 2025 | Remote

- ▶ Embedded testability reviews into story-refinement ceremonies - catching 60%+ of ambiguity before sprint start across 4 teams (30+ FTE).
- ▶ Partnered with Product leadership on roadmap alignment and backlog prioritisation (MoSCoW, WSJF); introduced DoR/DoD as living team artefacts cutting rework by est. 15-20%.
- ▶ Provided expert advisory on requirement traceability matrices and quality-reporting dashboards; automated Jira/Confluence workflows for test-case lifecycle management.
- ▶ Introduced DORA metrics tracking visible to engineering and C-suite; increased delivery predictability by 25%.

QA / SDET Lead, Scrum Master & Embedded BA | EPAM Systems | FinTech, AI, E-commerce, Travel, iGaming, EdTech | Jun 2019 - May 2024 | Remote / Hybrid, Spain

- ▶ Operated as embedded BA across multiple concurrent client engagements - produced full BA artifact set: user stories with testable AC, use cases, BPMN, DFDs, journey maps, permission maps, RTMs.
- ▶ Caught 60%+ of ambiguity before sprint start via shift-left testability reviews; built requirements engineering standards and onboarding materials for Spain Agile Unit.
- ▶ As SAFe RTE - launched ART from greenfield: team topology, role definition, PI Planning facilitation; confirmed 20-30% delivery speed improvement within 2 PIs.
- ▶ Managed 40+ promotion cycles; conducted 70+ technical interviews (go/no-go authority); coached 14 teams in Agile mindset and requirements best practices.

Senior QA Lead, SDET & Business Analyst | DataArt Solutions | FinTech, iGaming, US Healthcare, E-commerce | Jul 2008 - May 2019 | Remote / Onsite, Poland

- ▶ Led end-to-end requirements management across multiple client domains: presale discovery through SRS authoring, user story decomposition, UAT design, and formal release sign-off.
- ▶ Conducted onsite discovery workshops in Europe & USA; produced full BA artifact suite: SRS, use cases, BPMN, DFDs, journey maps, permission maps, approval flows, wireframe collaboration (Balsamiq, Gliffy), RTMs.
- ▶ Healthcare / Clinical Research: delivered regulated requirements documentation under compliance constraints; applied IREB CPRE principles enabling 90% regression cycle reduction on key engagement.
- ▶ Designed Agile communication frameworks that reduced release planning time by 25%; managed distributed international teams across 5 timezones with async-first protocols.

CERTIFICATIONS

Requirements & Product

- ▶ **IREB CPRE-FL - Certified Professional for Requirements Engineering** - IREB / GASQ
- ▶ **AI Product Management Certificate** - Latitude
- ▶ **AI Agents Evaluation** - Latitude
- ▶ **PSPO I - Professional Scrum Product Owner I** - Scrum.org

AI & Continuous Learning

- ▶ **Introduction to Model Context Protocol + MCP: Advanced Topics** - Anthropic
- ▶ **AI Fluency Framework and Foundations (accredited: UCC Ireland / Ringling College)** - Anthropic
- ▶ **Claude Code in Action** - Anthropic

Agile & Leadership

- ▶ **Certified SAFe 6 Agilist (valid 2026-11-08)** - Scaled Agile
- ▶ **Professional Scrum Master I (PSM I)** - Scrum.org
- ▶ **ISTQB CTFL - Certified Tester Foundation Level** - ISTQB / GASQ
- ▶ **Six Sigma Yellow Belt (SSYB)** - 6sigmastudy

SAFE AI & AGILE SKILL BADGES (SCALED AGILE, 2025-2026)

AI Skills for Product Owners	Empowering Product Management with AI	AI Skills for SAFe Practice Consultants
AI Skills for Scrum Masters / Team Coaches	Empowering Portfolio Leadership with AI	Empowering RTEs with AI
Design Thinking Fundamentals	Writing Effective Features in SAFe	Prioritizing the ART Backlog
Developing Product Vision and Strategy	Understanding and Improving Flow	Measuring Team and ART Flow

EDUCATION & LANGUAGES

Master's Degree in Computer Systems and Networks - St. Petersburg State North-West Polytechnic University

Languages: Russian (Native), English (C1), Spanish (A2/B1), Polish (A2)

Community: Speaker at QA / Agile / BA events (DataArt, EPAM) - IT Career Coach

KEY TOOLS & METHODS

BA & Design: Miro, Figma (collaboration), Balsamiq, Gliffy, Lucidchart, MS Visio, BPMN notation, UML notation

Delivery & Backlog: Jira (admin + automation), Confluence (admin + automation), Azure DevOps, Jira Plan / Advanced Roadmaps, MS Project

AI Tools: Claude / Claude Code, ChatGPT / OpenAI / DeepSeek, GitHub Copilot, Latitude platform

QA & Testability: Azure Test Plans, TestRail, Zephyr, Allure, SonarQube, Snyk

Metrics: DORA metrics, EBM framework, OKR / KPI dashboards, Datadog, Splunk, Grafana